

NAPLES, FL, May 12, 2005 - **BioSpace**, the leading online information source for the biotechnology and pharmaceutical industries, unveiled last night the 5th edition of the BioCapital Hotbed Campaign during a special reception at PharmaDiscovery 2005 Conference & Exhibition at the Washington, D.C. Convention Center.

[BioSpace](#) Launches 5th Edition Of BioCapital™ Hotbed Campaign For Mid-Atlantic's Life Science Industry

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In addition to PharmaDiscovery 2005, BioSpace partnered with Maryland Biotechnology Association (MdBio), Northern Virginia Technology Council (NVTC), Technology Council of Maryland (TCM) and Virginia Biotechnology Association (VaBio) to promote and highlight the rich life science industry in the states of Delaware, Maryland, Virginia and Washington, D.C.

"We are pleased to be supporting BioSpace's mission and the BioCapital campaign. BioCapital's partnerships with professionals from within the biotechnology and pharmaceutical industries and PharmaDiscovery's strong focus on the vital challenges affecting drug discovery productivity in those industries, makes for a unique and mutually beneficial relationship," said Kevin Richards, Vice President, Life Sciences, Reed Exhibitions.

The 5th edition of BioCapital showcases a variety of biopharmaceutical companies located within the Mid-Atlantic region including AstraZeneca, Celera, Gene Logic and Wyeth. Other companies participating in the campaign include technology service providers PPD Development and Medifacts International. The BioCapital Hotbed map also highlights research institutes, non-profit organizations and universities within the area.

"BioSpace is grateful for all of the support we have received from the various organizations and members of the Mid-Atlantic life science community. We would also like to thank the

participants of the 2005 campaign, especially PharmaDiscovery, who have made the 5th edition of BioCapital a huge success," said Brian Vacanti, Division Manager, BioSpace.

The campaign features a BioCapital Hotbed Map, created by BioSpace's professional artist, which displays the corporate logos and facilities of participating organizations. Copies of the map are available through BioSpace. The map is further enhanced through the integration of many functional components including a BioCapital Hotbed Homepage, on BioSpace's industry leading Website, BioSpace.com.

The original 1985 Biotech Bay™ Map for the San Francisco Bay Area hangs on permanent display in the Smithsonian Institution's National Museum of American History. BioCapital was first launched in 1996.

About BioSpace

BioSpace is globally recognized as the leading provider of web-based resources and information to the life science industry. For 20 years BioSpace has helped to accelerate communication and discovery among business and scientific leaders in the biopharmaceutical market. With a well-established site infrastructure and loyal online audience of over 1.5 million unique monthly visitors, BioSpace.com offers an unparalleled distribution channel for recruitment, investment, product, event and other life science industry messages.

BioSpace promotes and adds online functionality to distinct regional clusters of bioscience industry through their world renowned Hotbed Campaigns. Current campaigns include BioCorridor™, Biotech Bay™, BioGarden™, Pharm Country™ and others. Additionally, BioSpace offers an online life science career center, live career events and a clinical trials database, CCIS™.

BioSpace, a Career Innovations company, is headquartered in Naples, FL.